

PACKAGING SPROUTED FROM A BEAN.

The Bean Loop is the new and ambitious ethical project of an eco-sustainable paper coming from a result of a circular economic model, having been launched to coincide with EXPO Milano 2015.

The process begins with the selection of seeds. Beans are rich in protein, eco-friendly and GMO-free, grown by thousands of family farmers which are part of programs aimed at economic and agricultural development.

The virtuous Cycle. From the soil we obtain an important product from everyday nutrition and for the environment. The imported raw material is carried by train instead of lorry, reducing in this way CO, emissions.





The product is so precious that the waste by-products are collected and used to produce a new food grade paper, instead of being eliminated: CRUSH FAGIOLO paper



The Bean Loop promotes an integrated supply chain which creates and distributes value to all the people involved and contributes to the culture of corporate responsibility, from the manufacturer all the way to the end consumer.



The result is a GMO-free and FSC®-certified food grade packaging which includes 30% post-consumer recycled fibre. The eco-friendly inks and the transparent PLA window, make this eco-sustainable packaging 100% recyclable. In addition, all the energy which is used throughout the process, from manufacturing the paper to packing the finished products, comes from renewable sources.



virgin tree pulp by 15% and lower

greenhouse gas emissions by 20%.



